

SAMANE VEJDAN

DIRECTOR | CREATIVE DIRECTOR | VIDEO EDITOR

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PROFILE

Toronto-based director, creative director, and video editor with over ten years of experience across fashion, food, art, culture, and design. I translate client goals into a clear visual language, shaping projects from the first brief and concept through production and the final edit. My background in architecture informs how I work with space, light, composition, and movement. Many one-off projects have grown into long-term creative collaborations.

EXPERIENCE

OMENUT STUDIO | Co-Founder & Creative Director2015–Present | Toronto / Tehran / Remote

Lead the creative direction of branded films, social campaigns, interviews, artist profiles, event coverage, and independent work from brief to delivery.

Turn client objectives into concepts, treatments, storyboards, shot lists, and practical production plans suited to the audience, platform, timeline, and budget.

Direct shoots and oversee camera, lighting, audio, editing, colour, sound, motion graphics, and multi-platform delivery across more than 100 projects.

Build long-term relationships with clients by maintaining a consistent visual identity while evolving the work across campaigns and seasons.

INDEPENDENT & CLIENT WORK | Director, Videographer & Video Editor2015–Present | Toronto / Remote

Direct and produce visual content for brands, artists, galleries, cultural organizations, restaurants, and independent collaborators.

Operate camera and gimbal setups, design lighting, capture location audio, and adapt quickly to small crews and changing production conditions.

Edit short-form and long-form work with close attention to rhythm, performance, story, sound, colour, captions, and platform requirements.

Manage client communication, schedules, media organization, review rounds, exports, and final asset delivery.

CORE CAPABILITIES

Creative Direction Brief interpretation, concepts, treatments, visual language	Direction Performance, blocking, visual storytelling, on-set leadership	Production Camera, gimbal, lighting, audio, interviews, events
Post-Production Editing, colour, sound, subtitles, motion graphics	Story Development Screenwriting, narrative structure, storyboards, shot lists	Delivery Social, web, campaign cutdowns, review and asset workflows

SELECTED WORK

Zi Garment — Big in Japan | Director & Editor

Fashion-film series inspired by letters written by the designer's father while working in Japan; part of an ongoing collaboration producing the brand's social video content.

Eqlim Studio | Director & Editor

Brand films combining furniture, interiors, movement, and dance to build a distinctive visual identity across an ongoing client relationship.

Gallery 1C03 | Videographer & Editor

Exhibition and cultural documentation shaped for digital audiences, with an emphasis on atmosphere, artwork, and the visitor experience.

Dusk Dances | Videographer & Editor

Short-form event storytelling across multiple outdoor performance locations, including a social trailer and artist-focused coverage.

White Buffalo | Director, Videographer & Editor

Branded visual content developed around the client's identity, location, and audience.

Obsession | Writer, Director & Editor

Independent three-film concept series built around the tension between wanting to look away and feeling compelled to keep watching.

SELECTED CLIENTS & COLLABORATIONS

Zi Garment · Eqlim Studio · Gallery 1C03 · Dusk Dances · White Buffalo · Sugar Queen · Nooshe Joonz · Patoq

TOOLS

EDITING & COLOUR

Final Cut Pro 11 · Adobe Premiere Pro · DaVinci Resolve · Color Finale 2 · Adobe Media Encoder

MOTION & DESIGN

After Effects · Photoshop · Lightroom · Illustrator

PRODUCTION

Sony camera systems · DJI gimbals · lighting and location audio workflows

ADDITIONAL CREATIVE PRACTICE

Screenwriting · story development · original music composition

EDUCATION & TRAINING

B.A. Architecture — Islamic Azad University, Fuman

Diploma in Film Editing — Inverse School

Diploma in After Effects — Inverse School

Advanced Colour Grading with Color Finale — Professional workshop

ADDITIONAL

English and Farsi · Valid driver's licence · Available for freelance, contract, and staff opportunities